

New

CFTM Dyes

*The Next Generation Fluorescent Dyes
for Labeling Proteins and Nucleic Acids*

Dear Scientist,

We are pleased to introduce these **CFTM Dyes**, a series of highly water-soluble fluorescent dyes spanning the visible and near-infrared (IR) spectrum for labeling biomolecules, especially proteins and nucleic acids.

Developed by scientists at Biotium using new breakthrough chemistries, **CFTM dyes** rival or exceed the quality of other commercial dyes due to the following novel features.

- **New rhodamine chemistry**, a key element in the development of many **CFTM Dyes** particularly the **far-red CFTM dyes** which are not only bright and water-soluble but also extremely photostable
- **Unrivalled near-IR dyes**, much brighter, more photostable than any other near-IR dyes and most importantly, antibodies labelled with **near-IR CFTM dyes** give far better signal-to-noise ratio in immunostaining compared with antibody conjugates prepared with other commercial near-IR dyes.
- **Excellent labelling efficiency**

***Benefit from our Special Promotion Offer
and get 20% discount*
on all products listed in this brochure!***

* On list prices, ex works, excl. VAT, not cumulative with other discounts and valid until 29.02.2012

For any technical or commercial enquiries, please do not hesitate to contact us.
We would be glad to be of any help and wish you a lot of success in your research projects.

Yours sincerely

Chemie Brunschwig AG

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